

# NO TEXT IS WORTH DYING FOR

Join the #ItCanWait movement

Take the pledge and make a lifelong commitment  
to never text and drive: [www.ItCanWait.com](http://www.ItCanWait.com)

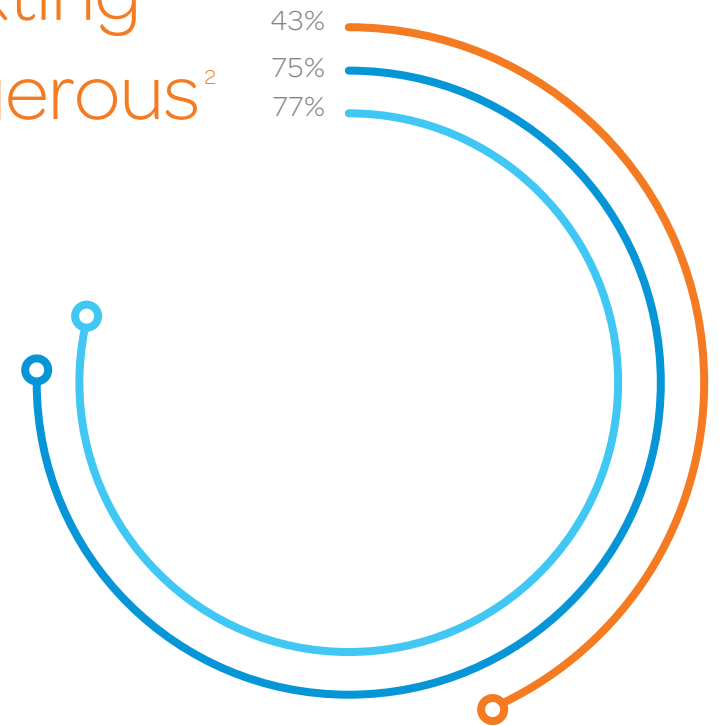
100,000+  
crashes a year  
involve drivers  
who are texting<sup>1</sup>

Texting drivers  
are much more  
likely to be in  
an accident<sup>3</sup>

## Teens know that texting while driving is dangerous<sup>2</sup>

97% say it is dangerous

- 43% admit doing it
- 75% say it is "common" among their friends
- 77% have seen their parents do it



Make the commitment. Take the pledge. #ItCanWait

<sup>1</sup> National Safety Council | <sup>2</sup> AT&T Wireless Survey | <sup>3</sup> Virginia Tech Transportation Institute Research

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